

WHO GETS FIRED WHEN THE AI SCREWS UP?

AI can predict protein structures, write elegant code, and chat its way through a philosophy exam. It's genuinely extraordinary.

Which is why every software vendor on earth is now cramming it into their products like it's a legal requirement.

But here's the thing: AI makes mistakes. Confident, plausible-sounding mistakes. And unlike an accountancy error you can trace back to cell AF248, AI failures aren't predictable. They're creative.

At Trace, we're known for property management software that gets it right. Trusted, reliable, auditable right. So as we bring AI capabilities into our products, we're doing it carefully. Really carefully.

That means using AI to augment your judgment, not replace it. Software that supports human oversight, not ignores it. And tools that make you better at your job, not excuses for getting it wrong.

In other words, the power of AI, but with the control firmly in your hands. Because, in property management, "the algorithm made me do it" really isn't going to fly.

tracesolutions **POWER TO THE PEOPLE**

30A Great Sutton Street, London EC1V 0DU | +44 (0)20 7825 1299 | www.tracesolutions.co.uk | hello@tracesolutions.co.uk